Privacy Policy

§ 1 Information on the Collection of Personal Data, Legal Basis

(1) In the following, we inform you about the collection of personal data when you use our website. Personal data is all data that can be personally related to you, e.g., name, address, email addresses, user behavior.

(2) The controller pursuant to Art. 4(7) of the EU General Data Protection Regulation (GDPR) is Bisquiva GmbH & Co. KG, Lister Strasse 15, 30163 Hannover (see http://www.bisquiva.com/impressum.php). You can reach our data protection officer at volker.wodianka@privacy-legal.de or at our postal address with the addition "the data protection officer."

(3) When you contact us by email or via a contact form, the data you provide (your email address, possibly your name and telephone number) will be stored by us in order to answer your questions. We will delete the data collected in this context after twelve months or restrict processing if there are statutory retention obligations. The processing of this personal data takes place for the fulfillment of pre-contractual measures and/or contract execution (Art. 6(1)(b) GDPR) or to protect our legitimate interests, or the legitimate interests of third parties (Art. 6(1)(f) GDPR).

(4) If we use commissioned service providers for individual functions of our offer or would like to use your data for advertising purposes, we will inform you in detail about the respective processes below. We will also specify the defined criteria for the storage period.

§ 2 Your Rights

(1) You have the following rights against us with regard to your personal data:

- Right to information (Art 15 GDPR),
- Right to correction or deletion (Art 16, 17 GDPR),
- Right to restriction of processing (Art 18 GDPR),
- Right to refusal of processing (Art 21 GDPR),
- Right to data portability (Art 20 GDPR),
- Right to withdraw given consent (Art 7 para 3 GDPR; see § 6).

(2) You also have the right to lodge a complaint with a data protection supervisory authority about the processing of your personal data by us (Art. 77 GDPR).

§ 3 Collection of Personal Data When Visiting Our Website

(1) When using the website for purely informational purposes, i.e., if you do not register or otherwise provide us with information, we only collect the personal data that your browser transmits to our server. If you want to view our website, we collect the following data, which is technically necessary for us to display our website to you and to ensure stability and security (legal basis is Art. 6(1)(1)(f) GDPR):

- Date and time of access
- Hostname (IP address) of the requesting provider (visitor)
- Name of the file accessed
- Message whether the access was successful
- Amount of data transferred
- Web browser and operating system used
- Referrer URL (previously visited page)
- Search term when accessing via search engines
- Websites accessed via the website
- Pages visited on our website

(2) To protect your data, we use SSL encryption. You can recognize this by the prefix https:// in the address bar of your browser.

(3) Scope and Purposes of Processing Personal Data by WebAnalytics
Our hosting provider is Ionos, which uses WebAnalytics and has tracking and logging activated by default in this context.
No cookies are used, the data is determined either by a pixel or by means of log files.

No personal data of website visitors is stored, their IP address is transmitted when a page request is sent and anonymized immediately after transmission and thus processed, but this only happens so that a personal reference is removed and they cannot be identified as a person.

The following data is collected:

- Referrer (previously visited website)
- Requested website or file
- Browser type and browser version
- Operating system used
- Device type used
- Time of access
- IP address in anonymized form (is only used to determine the location of the access)

The legal basis for processing is Art. 6 para. 1 sentence 1 lit. f GDPR. It serves our legitimate interest in maintaining the technical functionality of the website.

The data in WebAnalytics is collected exclusively for statistical evaluation and for the technical optimization of the website.
For this purpose, there is a data processing agreement with IONOS, which guarantees the data protection-compliant processing of the above-mentioned data.
The data will be stored as long as our contract with IONOS WebAnalytics exists. The data will not be passed on to third parties.

(4) Scope and Purposes of Processing Personal Data by Friendly Captcha
We use the "Friendly Captcha" service on our website. The provider is Friendly Captcha GmbH, Am Anger 3-5, 82237 Wörthsee, Germany. Friendly Captcha is a data protection-friendly protection solution to make it more difficult to use websites by automated programs and scripts (so-called "bots").

Friendly Captcha is used to check whether the data entry on this website (e.g. in a contact form) is made by a human or by an automated program (spam bot). To do this, Friendly Captcha analyzes the behavior of the website visitor based on various characteristics. Friendly Captcha does not store any personal data of the visitor. Data that could identify the visitor (such as IP addresses) is anonymized by means of one-way hashing.

The following data is collected:

- IP address
- Connection data
- Environmental data
- Interaction data
- Functional data

Further information about Friendly Captcha can be found here.

The data processing is based on Art. 6 para. 1 lit. f) GDPR, as we have a legitimate interest in protecting our website from abusive automated espionage and spam. The data will be deleted when the purpose of storage ceases to apply.

For this purpose, there is a data processing agreement with Friendly Captcha, which guarantees the data protection-compliant processing of the above-mentioned data.

§ 4 Further Functions and Offers of Our Website

(1) In addition to the purely informational use of our website, we offer various services that you can use if you are interested. For this, you usually have to provide further personal data, which we use to provide the respective service and for which the aforementioned principles for data processing apply. In doing so, you consent to the use of your personal data in accordance with Art. 6(1)(a) GDPR (for revocation of consent to the processing of personal data, see § 6).

(2) In some cases, we use external service providers ("processors" within the meaning of Art. 28 GDPR) to process your data. These have been carefully selected and commissioned by us, are bound by our instructions and are regularly monitored.

(3) Furthermore, we may pass on your personal data to third parties if participation in campaigns, competitions, conclusion of contracts or similar services are offered by us jointly with partners. You will receive more detailed information on this when providing your personal data or in the respective terms of use or participation.

(4) If our service providers or partners are based in a country outside the European Economic Area (EEA), we will inform you about the consequences of this circumstance in the description of the offer. Service providers in third countries, insofar as they are not subject to an adequacy decision by the EU Commission, are commissioned with the inclusion of the EU standard contractual clauses and the requirements of Art. 49 GDPR. Appropriate additional security measures are agreed upon depending on the data protection requirements.

§ 5 Requirements for the Transfer of Personal Data to Third Countries

(1) For the exceptional cases in which personal data is transferred to countries outside the European Economic Area (EEA), i.e., to third countries, this is done under the conditions of Art. 44 ff. GDPR. We will inform you about the respective details of the transfer below at the relevant points.

(2) The European Commission certifies some third countries with an adequacy decision for data protection that is comparable to the EEA standard. In other third countries, to which personal data may be transferred, there may not be a consistently high level of data protection due to the lack of legal provisions. As far as this is the case, we ensure that data protection is sufficiently guaranteed. This is possible via binding corporate rules, standard contractual clauses of the European Commission for the protection of personal data pursuant to Art. 46(1), (2)(c) GDPR, certificates or recognized codes of conduct.

§ 6 Objection or Revocation Against the Processing of Your Data

(1) If you have given your consent to the processing of your data, you can revoke it at any time. Such revocation affects the lawfulness of processing your personal data after you have expressed it to us. However, it should be noted that any revocation does not affect the lawfulness of the processing of personal data on the basis of other grounds for permission pursuant to Art. 6(1) GDPR.

(2) To the extent that we base the processing of your personal data on the balance of interests, you may object to the processing. This is the case if the processing is not necessary in particular for the fulfillment of a contract with you, which is described by us in the following description of the functions. When exercising such objection, we ask you to explain the reasons why we should not process your personal data as carried out by us. In the event of your justified

objection, we will examine the situation and will either stop or adjust the data processing or show you our compelling legitimate reasons on the basis of which we continue the processing.

(3) Of course, you can object to the processing of your personal data for the purposes of advertising and data analysis at any time. You can inform us of your advertising objection at the following contact details: info@bahlsen.com.

§ 7 Links to Other Websites and Social Media

(1) Our websites contain links to other websites. We have no influence on the data collected there or the data processing procedures, nor do we know the full extent of the data collection, the purpose of the processing or the retention periods.

(2) We also have no information about the deletion of the collected data by the linked provider. In this respect, we are not responsible under data protection law for the data processing on the linked website.

(3) Further information on the purpose and scope of the data collection and processing by the website operator can be found in the data protection declarations of the respective websites. There you will also find further information on your rights in this regard and the setting options to protect your privacy.

§ 8 Data Protection in Applications and in the Application Procedure

We collect and process the personal data of applicants for the purpose of processing the application procedure (legal basis is Art. 6(1)(1)(b) or (f) GDPR). The processing can also be carried out electronically. This is particularly the case if an applicant submits corresponding application documents to us electronically, for example by email or via a web form on the website. If we conclude an employment contract with an applicant, the transmitted data will be stored for the purpose of processing the employment relationship in compliance with the statutory provisions. If we do not conclude an employment contract with the applicant, the application documents will be automatically deleted six months after notification of the rejection decision, provided that no other legitimate interests on our part prevent deletion. Other legitimate interest in this sense is, for example, a burden of proof in proceedings under the General Equal Treatment Act (AGG).

§ 9 Data Deletion and Storage Duration

Your personal data will be deleted or blocked as soon as the purpose of storage no longer applies. Storage may also take place if this has been provided for by the European or national legislator in Union regulations, laws or other provisions to which we are subject. Data will also be blocked or deleted if a storage period prescribed by the aforementioned standards expires, unless there is a need for further storage of the data for the conclusion of a contract or the fulfillment of a contract.

Your data will also be deleted if the processing was based on your consent and you have revoked it.

§ 10 Categories of Recipients of Personal Data

(1) To process our business transactions, we use external domestic and foreign service providers (e.g. for IT, logistics, telecommunications, sales and marketing), who may also gain knowledge of your personal data. We have concluded data processing agreements with these providers in accordance with Art. 28 GDPR, which ensure that data processing is carried out in a permissible manner.

(2) If personal data from you is passed on by us to our subsidiaries or passed on by our subsidiaries to us (e.g. for advertising purposes), this also happens on the basis of existing order processing relationships.

§ 11 Updating the Privacy Policy

This privacy policy is adjusted from time to time if this is necessary due to changed data processing. Please inform yourself regularly about the content of our privacy policy and also about the current status of contact information of third parties.